



**Quality as an International Issue:
Findings & Experiences**

Unil
UNIL | Université de Lausanne

Jacques LANARES

Presentation

- Quality & Internationalisation
- “Pillars” of internationalisation Quality
- Relations between “Pillars”

Several influences on the development of Internationalisation

- **Political**
Bologna Process
European construction
- **Economical**
Global Market
Employability
- **Academic**
Improve learning
Attract brains

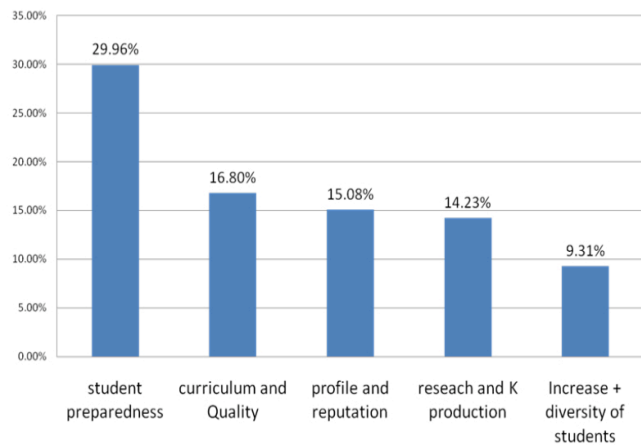


Several influences on the development of Internationalisation

Stakes

<ul style="list-style-type: none"> • Political Bologna Process European construction 	<ul style="list-style-type: none"> Comparability Comparability
<ul style="list-style-type: none"> • Economical Global Market Employability 	<ul style="list-style-type: none"> “customer’s protection Wysiwyg
<ul style="list-style-type: none"> • Academic Improve learning Attract brains 	<ul style="list-style-type: none"> strategic integration Reputation

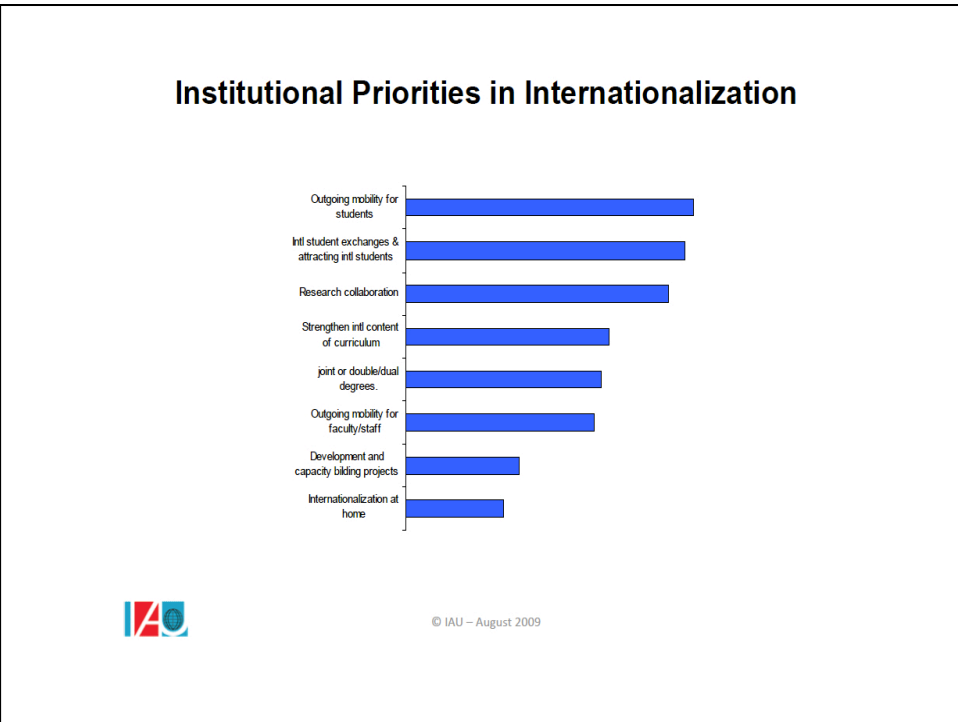
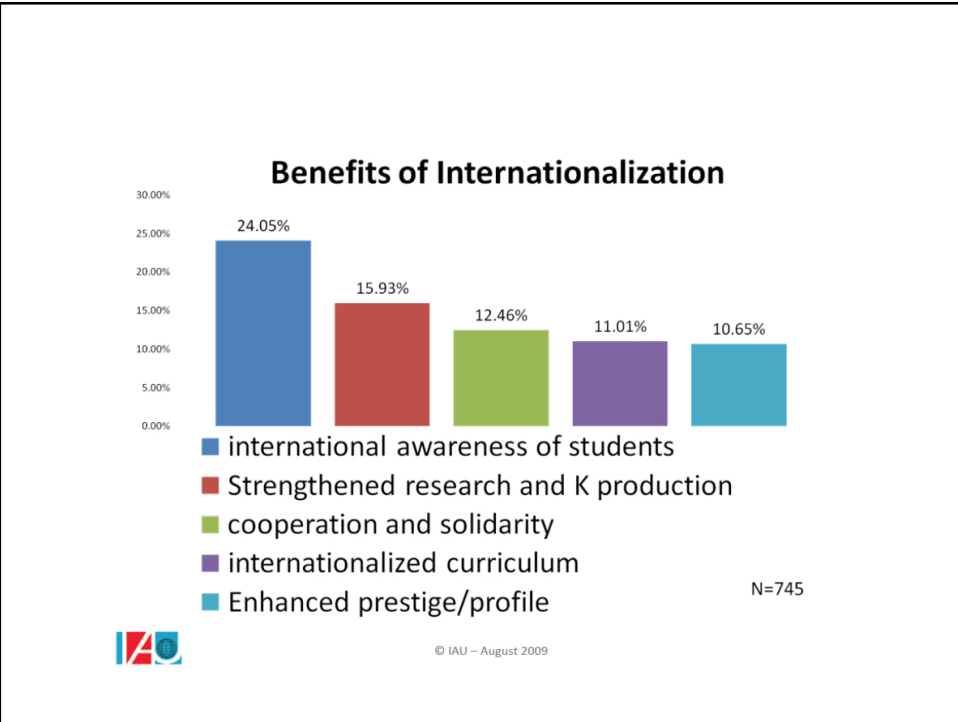
Top Rationales for Internationalization



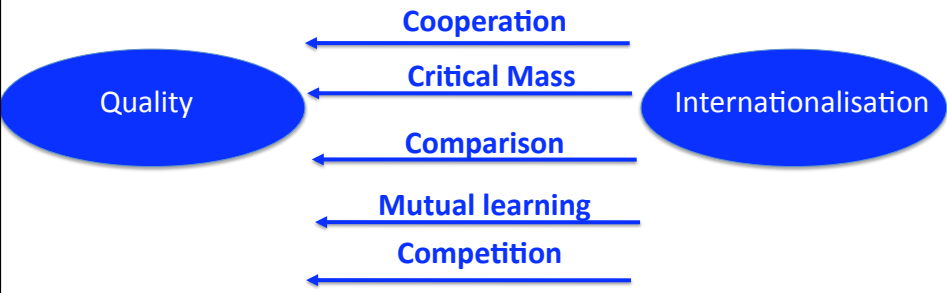
N=745



© IAU – August 2009



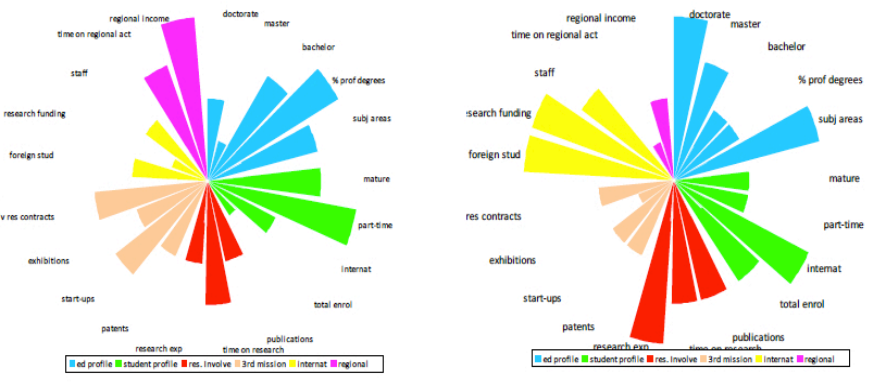
Quality and internationalisation are linked



Adapted from Van den Wende

CHERPA - NETWORK

U-Map



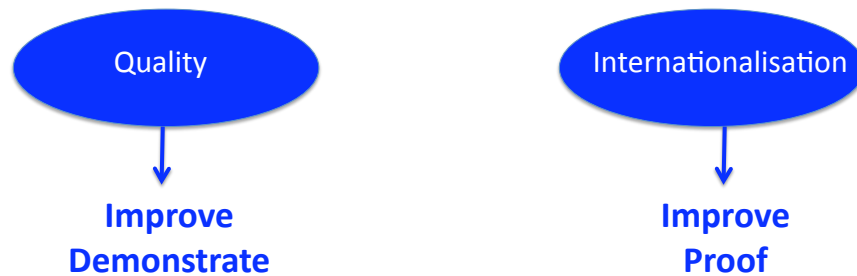


The screenshot shows the top portion of the ERC website. On the left is the ERC logo, a cluster of orange dots forming a circle, with the text "erc" below it. To the right of the logo is the text "European Research Council". Further right is the slogan "Bringing Great Ideas to Life" above a decorative pattern of orange dots. Below the slogan is a navigation bar with links: "FAQ • Help • Glossary • What's New • Recruitment • Contact • Search". On the far left is a vertical navigation menu with items: "Home", "About", "Grants", "Library", "Press & Public", and "Events", each with a small colored square next to it.

Scientific excellence is
the sole selection criterion



Common goals



EUA

European University association

EUA = 800 institutions in 46 countries

IEP = 250 universities in 39 countries

The Programme

- Point of departure is mission and objectives of the university
- Focus on strategic planning and overall quality management
- Formative orientation of evaluation
- Strong emphasis on self evaluation
- Undertaken from European and international perspective
- carried out by international institutional senior leaders
- Strictly independent from national agencies and government evaluation programmes

Main issues

- Internationalisation
- Research
- Teaching and learning
- Quality culture
- Strategic development

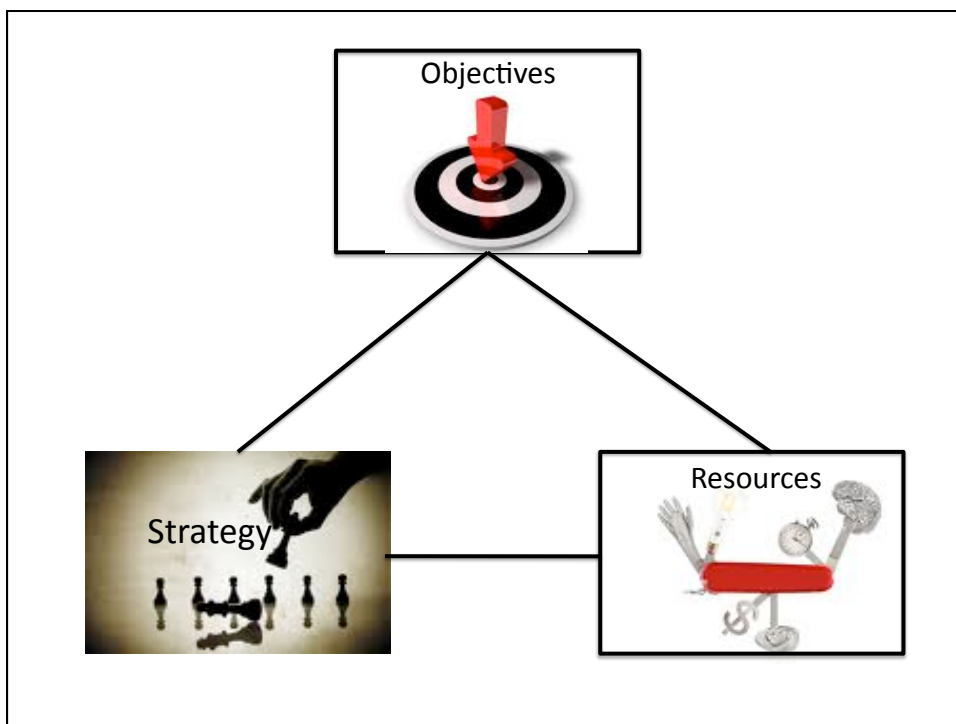
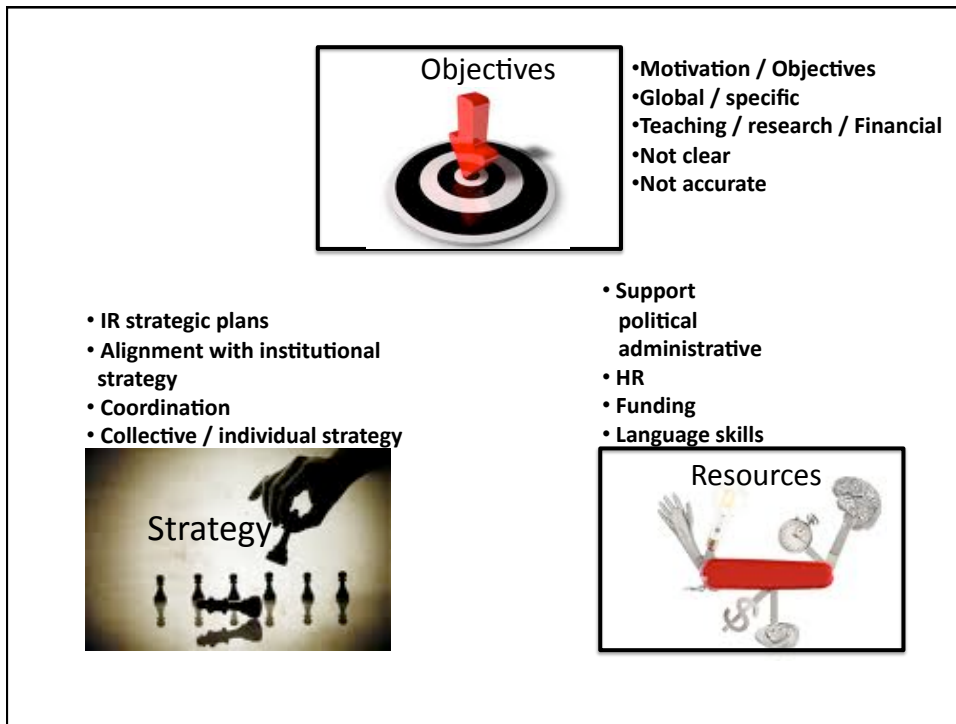


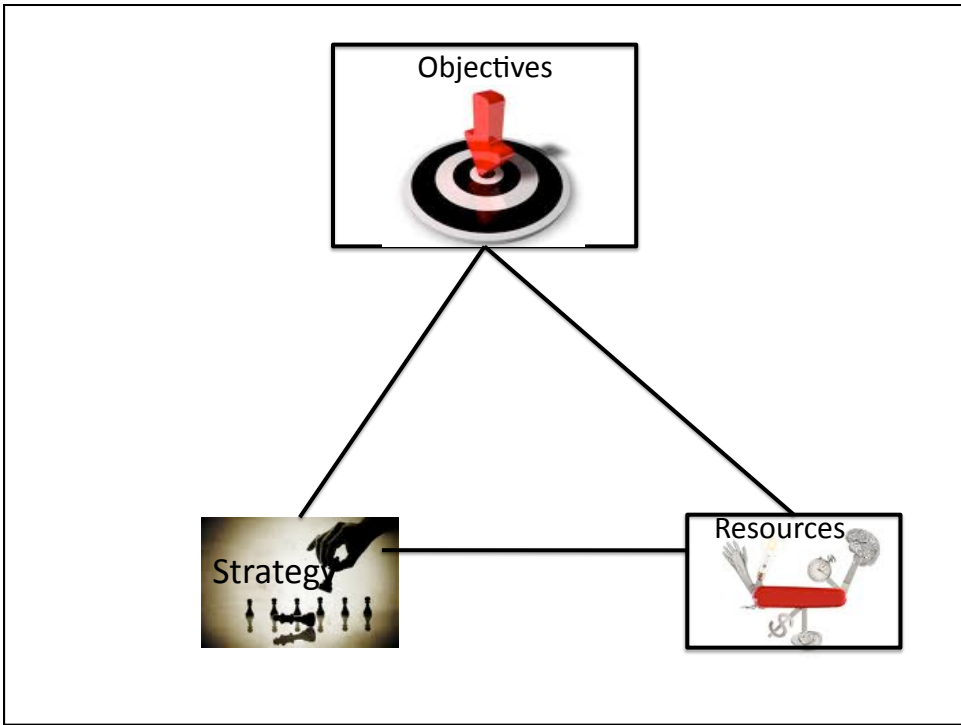
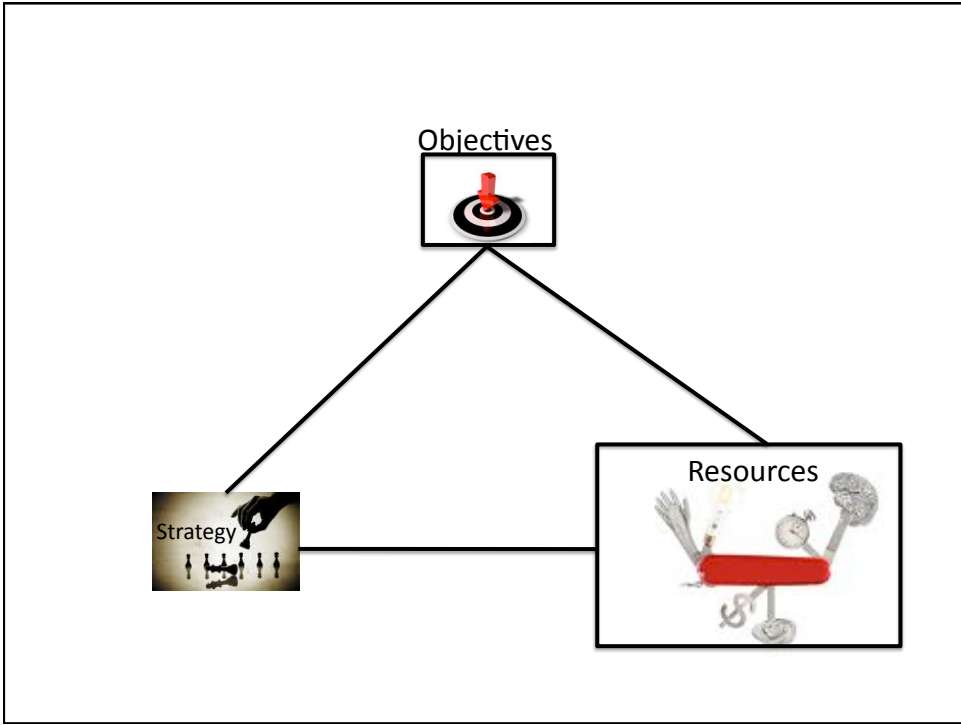
EUA

European University association

Four basic questions:

- What is the institution trying to do?
- How is the institution trying to do it?
- How does it know it works?
- How does the institution change in order to improve?





To sum up

- 3 basic “Pillars”
(objectives / strategy/ resources)
- Coherence between “Pillars”
- Quality mechanisms applied to Int.
- Integration of International strategy
in Institutional strategy

by means of implementation of bilateral agreements concerning cooperation in research with the leading universities, implementation of international educational projects that include a scientific component, joint researches with international partners, participation in international conferences, joint research and publishing activities on an international level to secure the University's representation in the world and European research area.