Is there a multitude of excellence profiles in Europe?
European Classification of HEIs

- Diversity and transparency
- European classification of HEIs: dimensions and profiles
- Implications and next steps
Diversity and transparency

- Diversity
  - Institutional / programme
  - Vertical / horizontal

- Diversity is a strength...
- ...but it needs to be transparent
Transparency instruments

- Ranking
- Classification
Transparency instruments

Ranking

- 1 overall score
- Mainly research and prestige driven
- Position on the list characterises HEI
# Transparency instruments

## 2008 Academic Ranking of World Universities

### Top 500 World Universities (1-100)

*Institutions within the same rank range are listed alphabetically.*

<table>
<thead>
<tr>
<th>World Rank</th>
<th>Institution*</th>
<th>Region</th>
<th>Regional Rank</th>
<th>Country</th>
<th>National Rank</th>
<th>Score on Alumni</th>
<th>Score on Award</th>
<th>Score on HiCi</th>
<th>Score on N&amp;S</th>
<th>Score on PUB</th>
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<td>64.7</td>
<td>40.4</td>
<td>54.1</td>
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</tbody>
</table>
# Transparency instruments

QS TOP UNIVERSITIES

<table>
<thead>
<tr>
<th>2008 Rank</th>
<th>School Name</th>
<th>Country</th>
</tr>
</thead>
<tbody>
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<td>1</td>
<td>HARVARD University</td>
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<tr>
<td>2</td>
<td>YALE University</td>
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<td>University of OXFORD</td>
<td>United Kingdom</td>
</tr>
<tr>
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<td>CALIFORNIA Institute of Technology (Calit...)</td>
<td>United States</td>
</tr>
<tr>
<td>6</td>
<td>IMPERIAL College London</td>
<td>United Kingdom</td>
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<tr>
<td>7</td>
<td>UCL (University College London)</td>
<td>United Kingdom</td>
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<td>COLUMBIA University</td>
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</tr>
</tbody>
</table>

**OVERALL RANKINGS 2008**

- Top 100 Universities
- The Complete Rankings

**SUBJECT RANKINGS**

- Arts & Humanities
- Life Sciences & Biomedicine
- Natural Sciences
Transparency instruments

Classification

- inclusive for all European HEIs
- a posteriori information
- multi-dimensional
- non-hierarchical
Classification

- Find the *relevant* characteristics

- Organise the characteristics: six dimensions
Classification

U-Map dimensions

1. Educational profile
2. Student profile
3. Research involvement
4. Involvement in knowledge transfer
5. International orientation
6. Regional orientation
Classification

- Find the **relevant** characteristics

- Organise the characteristics: six dimensions

- Measure the characteristics: indicators
Dimensions and indicators

Educational profile

1. Degree level focus
2. Subject areas covered
3. Program orientation focus
Dimensions and indicators

Student profile

1. Adult learners
2. Part-time students
3. Students in distance learning
4. Total enrolment (size)
Dimensions and indicators

Research involvement

1. Research revenues
2. Peer reviewed publications
3. Other peer reviewed research products
4. PhD production
5. Expenditure on research
6. Time spent on research
Dimensions and indicators

Involvement in knowledge transfer

1. Patents
2. Licensing income
3. Start-up firms
4. Income from priv funded research contracts
5. Concerts and performances
6. Exhibitions
7. Income from copyrighted products
Dimensions and indicators

International orientation

1. Foreign degree seeking students
2. Exchange program students; incoming
3. Exchange program students; sent out
4. Income from international research programs
5. International academic staff
6. Importance of international sources of income
Regional orientation

1. Importance of local/ regional sources of income
2. Academic staff time to community services
Tentative results

The data

- Questionnaire based
- Voluntary sample (67 HEIs)
- Pre-filling to be explored
Results: tentative profiles

- education profile
- student profile
- research involvement
- transfer involvement
- internat. orientation
- regional orientation

Case 28
Results: tentative profiles

- doct degr
- master degr
- bac degr
- sub degr
- numdisc
- prof degr
- part time
- mature
- size
- regional sources of income
- internat. sources of income
- internat. Staff
- EU research progr
- exchange out
- exchange in
- foreign stud
- publications
- research income
- exhibitions
- concerts
- res contracts
- phd-prod
- patent
- education profile
- student profile
- research involvement
- transfer involvement
- internat. orientation
- regional orientation
Results: tentative profiles

- Case 54

- Education profile
- Student profile
- Research involvement
- Transfer involvement
- International orientation
- Regional orientation

- Doct degr
- Master degr
- Bac degr
- Sub degr
- Numdisc
- Prof degr
- Part time
- Mature
- Size
- Publications
- Research income
- Phd-prod
- Patents
- Lic. income
- Exhibitions
- Concerts
- Contracts
- Exchange in
- Exchange out
- International staff
- International sources of income
- EU research projects
- Foreign study
- Regional sources of income
- Research involvement
- Transfer involvement
- International orientation
- Regional orientation
Results: tentative profiles

Case 27
Results: tentative profiles

Case 66
Results: tentative profiles

- education profile
- student profile
- research involvement
- transfer involvement
- internat. orientation
- regional orientation

Case 59
Results: tentative profiles

- doct degr
- master degr
- bac degr
- sub degr
- numdisc
- prof degr
- part time
- mature
- size
- publications
- research income
- phd-prod
- exhibitions
- concerts
- res contracts
- lic. income
- patent
- regional sources of income
- internat. sources of income
- internat. Staff
- EU research progr
- exchange out
- exchange in
- foreign stud
- internat. orientation
- regional orientation

Case 57
Results: tentative profiles

- education profile
- student profile
- research involvement
- transfer involvement
- internat. orientation
- regional orientation

Case 55
Results: tentative profiles

Case 18
Reflection

All profiles are equal but some are more equal than others

Classification profiles and excellence
Reflection

- education profile
- student profile
- research involvement
- transfer involvement
- internat. orientation
- regional orientation
A European Classification of Higher Education Institutions

Thank you for your attention!

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