“Counting, measuring, estimating … a blessing or a curse for higher education institutions?”

Symposium for the occasion of the 60th birthday and farewell of Professor Dr. Detlef Müller-Böling

19th to 20th June 2008, axica Conference Centre, Pariser Platz 3, Berlin

Not everything that is countable counts, and not everything that counts is countable.
Albert Einstein

Programme

Thursday, June 19, 2008

09.30 a.m. Coffee reception

10.00 a.m. Welcome and opening:
Margret Wintermantel, President, German Rectors’ conference (HRK), Bonn
Frank Ziegele, CEO, CHE Consult, Gütersloh

10.15 a.m. "National Innovation Policies and the New Information Instruments"
Frans van Vught, Member of the Group of Policy Advisors to the President of the European Commission; Chairman of the European Center for Strategic Management of Universities (ESMU); Member of the Board of the European University Association (EUA); Former President of the University of Twente, Enschede

10.50 a.m. Achieving Transparency

Points of view Detlef Müller-Böling:
„Nonsense-rankings or do’s and don’ts in rankings“
Keynote: Jamie P. Merisotis, President and Chief Executive Officer, Lumina Foundation for Education, Indianapolis

11.25 a.m.      Break

11.50 a.m.      Roundtable: Gero Federkeil, Vice-chairman IREG-International Observatory on Academic Ranking and Excellence, Warsaw; Project manager, CHE, Gütersloh
Barbara Ischinger, Director for Education, Organisation for Economic Co-operation and Development (OECD), Paris
William Locke, Assistant Director, Centre for Higher Education Research and Information (CHERI), The Open University, London
Jamie P. Merisotis

Discussion of experts und participants

Moderation: Martin Spiewak, DIE ZEIT, Hamburg

1.10 p.m.      Lunch

2.15 p.m.      Improving Teaching and Research

Points of view Detlef Müller-Böling: „Evaluitis, accredititis or something?“

Roundtable:
Peter Findlay, Assistant Director, Reviews Group, Quality Assurance Agency for Higher Education (QAA), Gloucester
Gerhart von Graevenitz, Rector, University of Konstanz
Christine Scholz, Student, ESU European Students’ Union, Brussels
Dagmar Simon, Head of project group “Scientific Policy Studies“, Social Science Research Center Berlin (WZB)
Margret Wintermantel

Discussion of experts und participants:

Moderation: Marco Finetti, Press and PR officer, DFG (German Research Foundation), Bonn
Sigrun Nickel, CHE Consult, Gütersloh

4.15 p.m.      End of the scientific part of the event

Evening Event

from 6.30 p.m.   Reception

from 7.00 p.m.   Gala-Menue between the courses: 1994...Detlef Müller-Böling...2008
Moderation: Kate Maleike, Journalist, Campus & Karriere, Deutschlandradio, Cologne
Friday, June 20, 2008

9.00 a.m. **Improving Governance**

**Points of view Detlef Müller-Böling:**
„Information management or data graveyards – that is the question“

**Roundtable:**
Ulrike Gutheil, Chancellor, Technical University, Berlin
Ludwig Kronthaler, Director of Resources Management, European Space Agency, Paris
Uwe Schneidewind, President, University of Oldenburg
Johanna Wanka, Minister for Science, Research and Culture of the State Brandenburg, Potsdam

**Impulses:**
Kate Maleike, participants

**Moderation:**
Frank Ziegele

10.50 a.m. **Break**

11.20 a.m. **The Future Role of Universities**

**Points of view Detlef Müller-Böling:**
„University performance, or its mission“

**Keynote:**
Peter Englert, former Chancellor, University of Hawaii at Mānoa

**Roundtable:**
Peter Englert
Dieter Lenzen, President, Freie Universität Berlin
Ossi V. Lindqvist, University of Kuopio, former Chairman of the Finnish Higher Education Evaluation Council
Rudolf Stichweh, Rector, University of Luzern, Switzerland

**Discussion experts and participants**

**Moderation:**
Christian Berthold, CEO, CHE Consult, Gütersloh
Kate Maleike

1.00 p.m. „The final say ...“
Detlef Müller-Böling

1.15 p.m. **The end**

Snack „Berlin style“